

Special Sponsorship Requests

Adopted: December 9, 2022

The Association for Budgeting and Financial Management (ABFM) will consider alternative sponsorship levels than those specified on the Sponsorship webpage per the following guidelines. The following restrictions apply to requests for exceptions to the published sponsorship levels and accompanying benefits:

- Sponsors may not request preferred time slots, a guarantee for acceptance of papers, panels and poster sessions, or use their sponsorship to promote or advertise political agendas, ideologies, or candidates;
- Sponsors may not substitute the cost of swag or other promotional materials for sponsorship funding;
- Sponsors may not substitute in-kind materials or services for sponsorship funding.

I. SPECIAL REQUESTS TO EXCEED PREPACKAGED SPONSORSHIP LEVELS

Organizations or individuals that wish to provide promotional levels exceeding the benefits specified on the Sponsorship webpage should contact the ABFM conference chair with a proposal for both the proposed funding level and requested benefits (e.g., sponsorship of a meal or an evening reception). Once an agreement is reached, the conference chair will present the proposal to the ABFM Executive Committee for final approval. The sponsor is responsible for the full cost (food, beverage, AV, etc.) associated with the approved special sponsorship request.

II. REQUESTS TO DECLINE COMPLIMENTARY REGISTRATIONS

Organizations or individuals that wish to decline the complimentary registrations provided with prepackaged sponsorships, but retain the advertising benefits, may request from the conference chair a pro rata reduction in the sponsorship level using the following formula:

$$\text{Sponsorship cost} = (\# \text{ of Comp Registrations} * \text{Early Member Registration Rate} * 90\%).$$

In the case of both additional and reduced sponsorship activity, the ABFM Executive Committee retains the right to alter these policies and special terms as circumstances warrant.