

2017 ABFM Conference Sponsorship Levels

Academic Sponsorship Levels

Level	Premier	Platinum	Gold	Silver	Bronze	Individual
Minimum Contribution	\$ 10,000	\$ 5,000	\$ 2,500	\$ 1,000	\$ 500	\$ 250
Conference Program Ad Size	1 Page, Color	1 Page, Color	1 Page, Color	1 Page, B&W	1/2 Page, B&W	Name on List
Cover Page Mention	Title Sponsor					
Special Ad Location	Back Cover	Inside Covers				
Plenary Session	Thursday					
Friday Luncheon	Yes	Yes				
Thursday Reception	Yes	Yes	Choice of 1			
Friday Reception	Yes	Yes	Choice of 1			
Comp Registrations	4	3	2	1	0	0
Sponsor Board	Own Board w/Logo	Own Board w/Logo	Group Board w/Logo	Share w/Bronze w/Logo	Share w/Bronze w/Logo	

Organization & Business Sponsorship Levels

Level	Premier	Platinum	Gold	Silver	Bronze	Contributor
Minimum Contribution	\$ 10,000	\$ 5,000	\$ 2,500	\$ 1,000	\$ 500	\$ 250
Conference Program Ad Size	1 Page, Color	1 Page, Color	1 Page, Color	1 Page, B&W	1/2 Page, B&W	Name on List
Cover Page Mention	Title Sponsor					
Special Ad Location	Back Cover	Inside Covers				
Plenary Session	Friday					
Friday Luncheon	Yes	Yes				
Demo Session	Yes	Yes				
Comp Registrations	4	3	2	1	0	0
Own Sponsor Table	Yes	Yes	Yes			
Sponsor Board	Own Board w/Logo	Own Board w/Logo	Group Board w/Logo	Share w/Bronze w/Logo	Share w/Bronze w/Logo	

Special Activity & Media Sponsorships

Level	Mobile App	Daily Newsletter	Sponsor Table	Tech	Meeting Rooms
Minimum Contribution	\$250	\$250	\$250	\$250	\$250
Conference Program Ad Size	1/4 Page, B&W	1/4 Page, B&W	1/4 Page, B&W	1/4 Page, B&W	1/4 Page, B&W
Sponsor Board	Special Mention Board w/Logo	Special Mention Board w/Logo	Special Mention Board w/Logo	Special Mention Board w/Logo	Special Mention Board w/Logo