

## 2014 ABFM Conference Sponsorship Levels & Benefits

### General Agenda Ad and Event Sponsorships

Level	Premier	Platinum	Gold	Silver	Bronze	Individual
Minimum Contribution	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
<b>Agenda Book Ad Size</b>	<b>1 Page, Color</b>	<b>1 Page, Color</b>	<b>1 Page, B&amp;W</b>	<b>1 Page, B&amp;W</b>	<b>1/2 Page, B&amp;W</b>	<b>Name on List</b>
Cover Page/Title Sponsor	Yes					
Friday Luncheon	Yes	Choice				
Plenary Session		Choice				
Evening Receptions	Yes	Yes	Choice			
Comp Registrations	4	2	1	0	0	0
On-Site Display	Yes	Yes				
Sponsors Table	Own Table	Own Table				
Job Posting in Email	Yes	Yes	Yes	Yes	Yes	
Sponsor Board	Own Board w/Logo	Own Board w/Logo	Group Board w/Logo	Share w/Bronze w/Logo	Share w/Silver w/Name	

### Specialty Media and Service Sponsorships

Level	Mobile App	Daily Line Item	Technology	Meeting Rooms
Minimum Contribution	Negotiable	Negotiable	Negotiable	Negotiable
<b>Agenda Book Ad Size</b>	<b>Negotiable</b>	<b>Negotiable</b>	<b>Negotiable</b>	<b>Negotiable</b>
Cover Page/Title Sponsor				
Friday Luncheon				
Plenary Session				
Evening Receptions				
Comp Registrations	0	0	0	0
On-Site Display	Negotiable	Negotiable	Negotiable	Negotiable
Sponsors Table	Negotiable	Negotiable	Negotiable	Negotiable
Job Posting in Email	Negotiable	Negotiable	Negotiable	Negotiable
Sponsor Board	Mobile App Signage	Mobile App Signage	Room Signage	Room Signage